

PITCH DECK

Reinsurance Automation Software solutions provider

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Problem

Proyeksi tingkat pertumbuhan tahunan industri asuransi sebesar 9% pada tahun 2027



Inefficient and time-consuming manual processes



Difficulty in analyzing and interpreting large volumes of data



High risk of human error in data entry and calculations

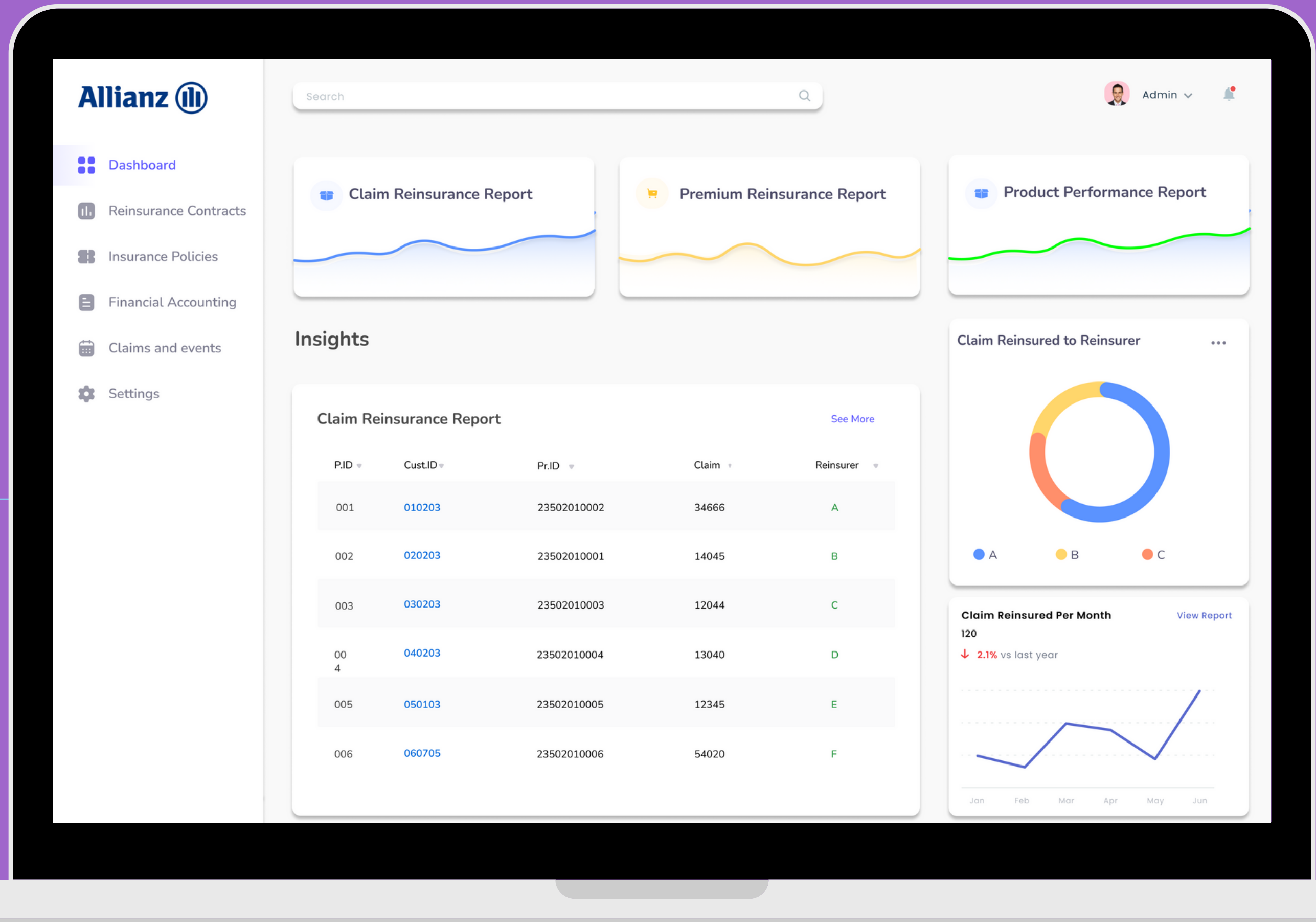


Solution



Automated reinsurance processes to streamline operations and improve efficiency.

Product Concept



Features

List the reas

**Automated Reporting and
Reinsurance Calculation**

Claims Management system

**Advanced data management and
analytics tools**

Business Model

Subscription

Langganan Software
per tahun

Customization

Fitur pada Software

Consultation

Aktuarial dan IT

Market Size

Penetrasi perusahaan asuransi di Indonesia baru mencapai 3.18% tetapi sudah mampu menghasilkan revenue sebanyak 144 triliun rupiah.

1000+ Perusahaan

Asuransi

Total Available Market (TAM)

151 Perusahaan

Asuransi/Re

Serviceable Available Market (SAM)

3 Perusahaan

Asuransi/Re

Serviceable Obtainable Market (SOM)

170 Milliar Rupiah

Total Available Market (TAM)

25.6 Milliar

Rupiah

Serviceable Available Market (SAM)

510 Juta

Rupiah

Serviceable Obtainable Market (SOM)

Channels



Community marketing



Direct sales

Key Partners



IndonesiaRe



Perusahaan Reasuransi dan Perusahaan Asuransi



Cloud Provider

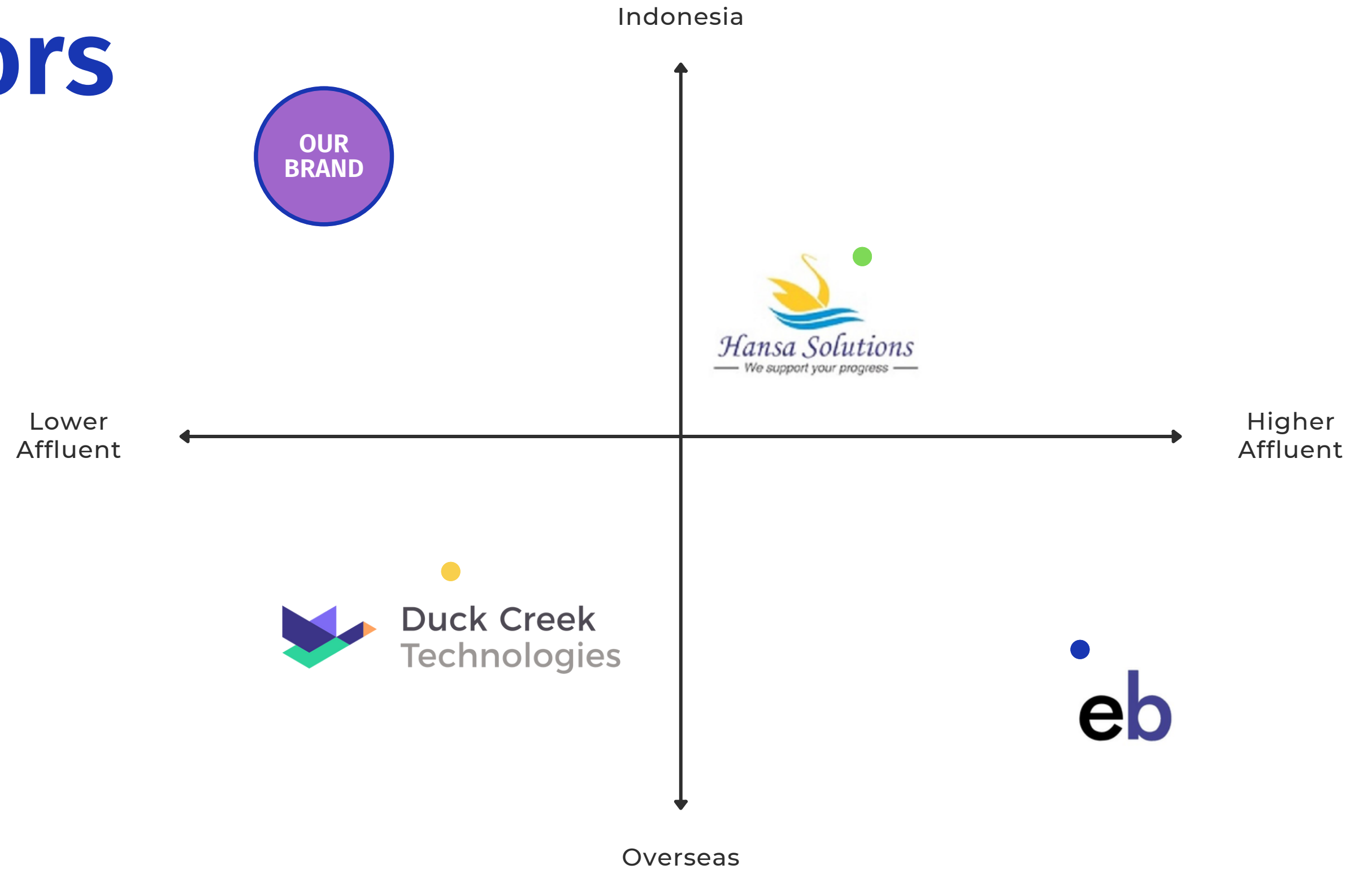


PERSATUAN AKTUARIS INDONESIA
(THE SOCIETY OF ACTUARIES OF INDONESIA)

Persatuan Aktuaris Indonesia

Go To Market Strategy

Competitors



Meet our Team

Hipster



Enrico Wijaya
Actuary Consultant



Maitricia Liandy
Marketing
Communication

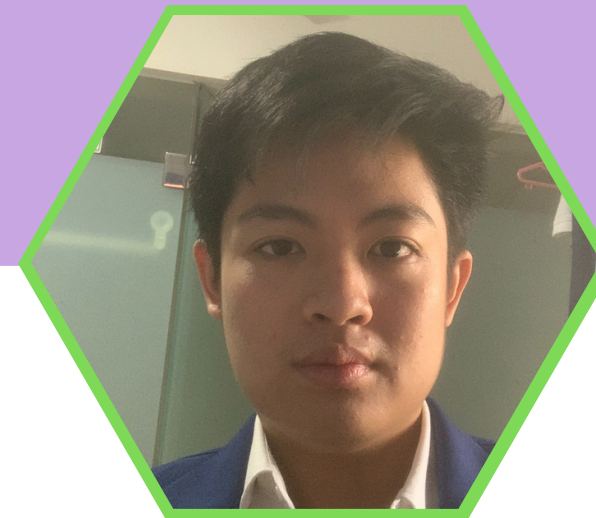


Richelle Antares
Project Manager

Hustler



Angelia Agung
Financial Analyst & Strategist



Francee Dave
IT Developer

Hacker



Financial Projection

NPV: Rp4,577,335,575

P & L by Year									
		Year 1		Year 2		Year 3		Year 4	
Revenue									
	Consultation	3	Rp300,000,000	10	Rp1,000,000,000	25	Rp2,500,000,000	40	Rp4,000,000,000
	Subscription	3	Rp180,000,000	13	Rp780,000,000	38	Rp2,280,000,000	78	Rp4,680,000,000
	Customization	1	Rp20,000,000	5	Rp100,000,000	15	Rp300,000,000	30	Rp600,000,000
	Total Revenue		Rp500,000,000		Rp1,880,000,000		Rp5,080,000,000		Rp9,280,000,000
COGS									
	Cloud Integration	3	Rp60,000,000	13	Rp260,000,000	38	Rp760,000,000	78	Rp1,560,000,000
	Total COGS		Rp60,000,000		Rp260,000,000		Rp760,000,000		Rp1,560,000,000
Gross Margin			Rp440,000,000		Rp1,620,000,000		Rp4,320,000,000		Rp7,720,000,000
Expenses									
	Engineering		Rp400,000,000		Rp800,000,000		Rp1,500,000,000		Rp2,100,000,000
	Marketing & Sales		Rp50,000,000		Rp200,000,000		Rp250,000,000		Rp150,000,000
	Research and Development (R&D)		Rp500,000,000		Rp900,000,000		Rp625,000,000		Rp600,000,000
	General and Administrative (G&A)		Rp50,000,000		Rp100,000,000		Rp125,000,000		Rp150,000,000
	Operating Exp.		Rp1,000,000,000		Rp2,000,000,000		Rp2,500,000,000		Rp3,000,000,000
Operating Profit			-Rp560,000,000		-Rp380,000,000		Rp1,820,000,000		Rp4,720,000,000



Simple

Speedy

Sustainable

results in one call away!





Link Video Presentasi

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