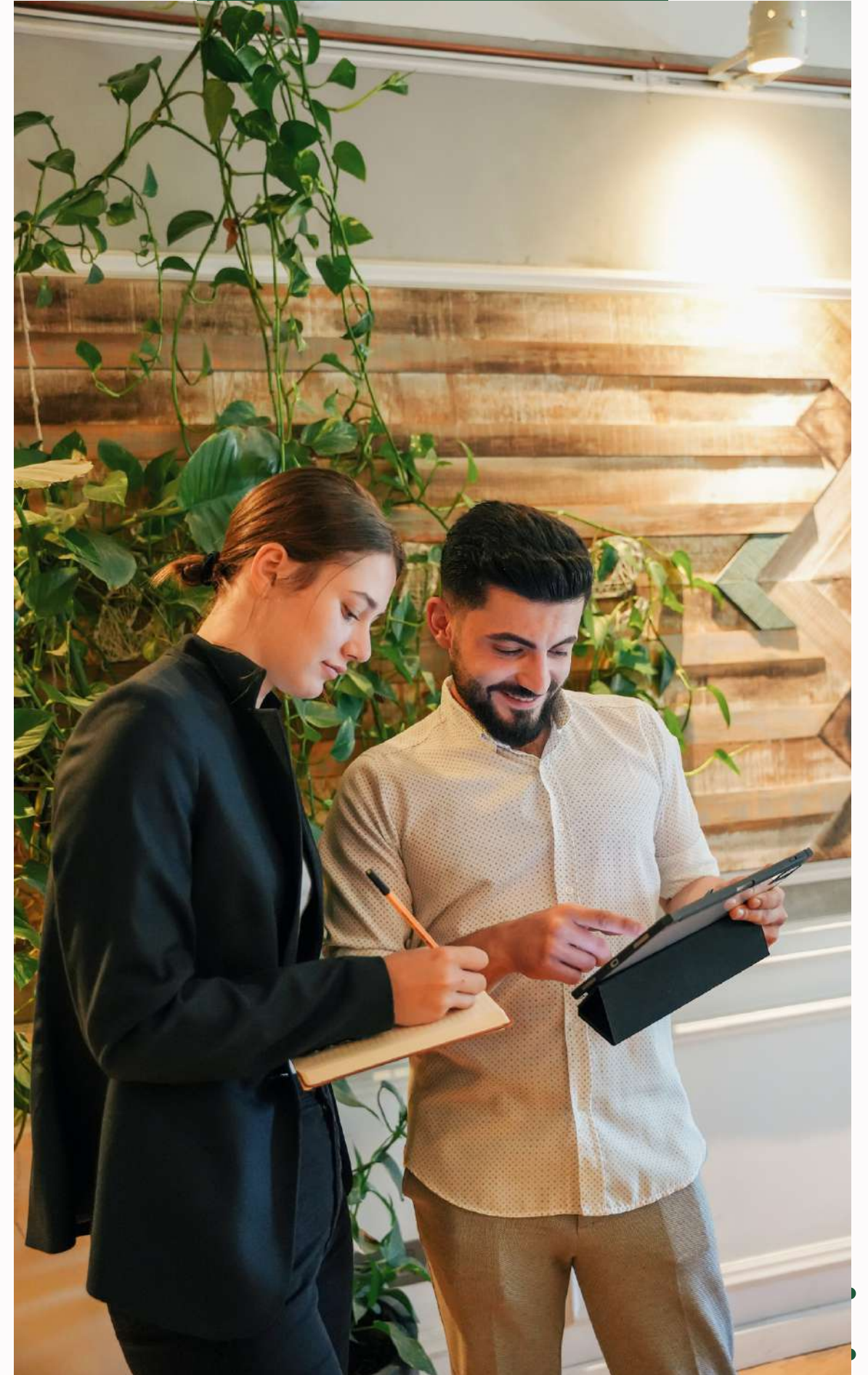


Presentation 2023

BUSINESS PROPOSAL



Content

01 Introduction (Problem)

02 Value Proposition Canvas

03 Product Concept

04 Service Flow

05 Business Model

06 Market Size

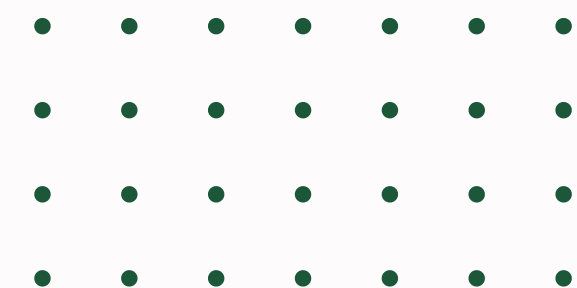
07 Competitor Analysis

08 Teams

09 Financial Projections

10 Timeline

11 Summary



Introduction

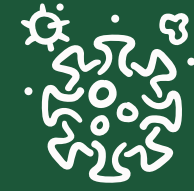
Your Network Is Your Net Worth

Social connection is important for human being.

Networking is indeed crucial for professional development.

Problem

01



Pandemic
COVID-19

less to no
real interaction

Addicted to
technology



Confusion 2.0

WHERE TO FIND the RIGHT
COMMUNITY for me?



Confusion 1.0

WHERE TO FIND the RIGHT
PEOPLE to have
like-minded discussion?



02

03

CHALLENGES

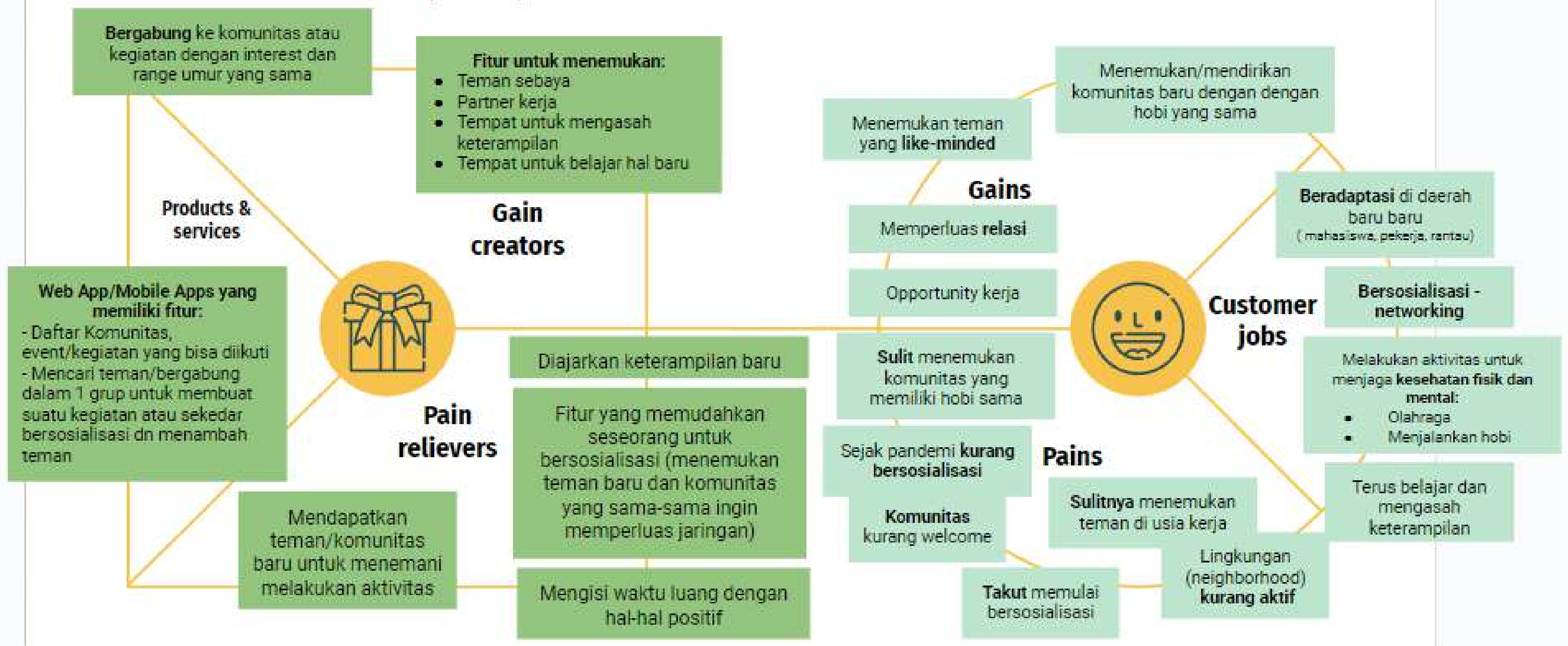
- Difficulties to find MY GROUP OF PEOPLE
- Difficulties to find JOBS
- Difficulties to design CAREER PATH in this new era



Let's connect.
Socially and professionally



VALUE PROPOSITION CANVAS

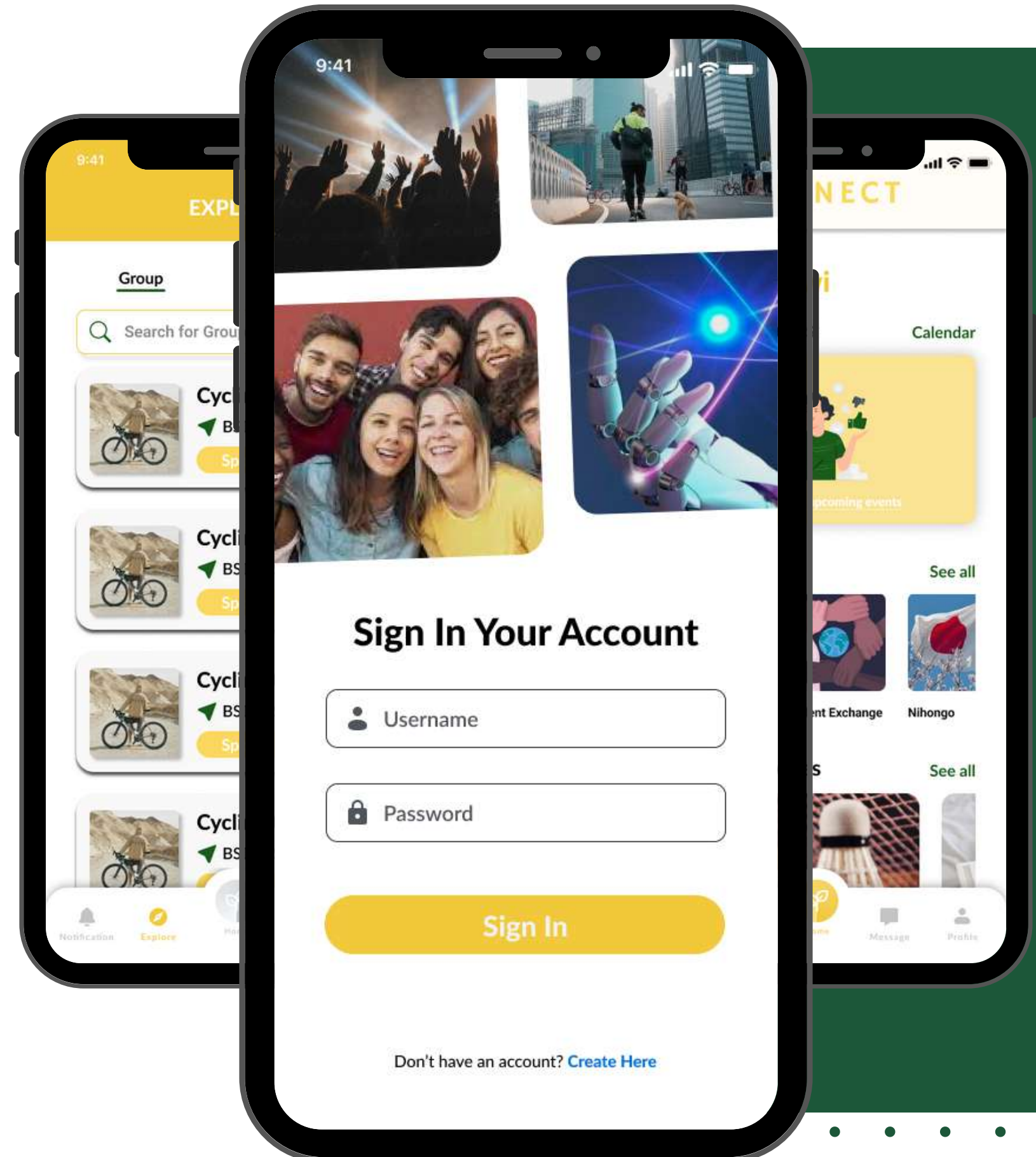


Product

Connect akan menghubungkan pengguna agar bisa bertemu dengan orang baru melalui komunitas dan kegiatan sesuai dengan preferensi pengguna.

CONNECT

[CLICK HERE](#)



Service Flow



Register

Pengguna akan mendaftarkan akun



Explore

Dapat memilih komunitas/kegiatan



Subscript

Freemium dimana harus membayar untuk fitur lebih

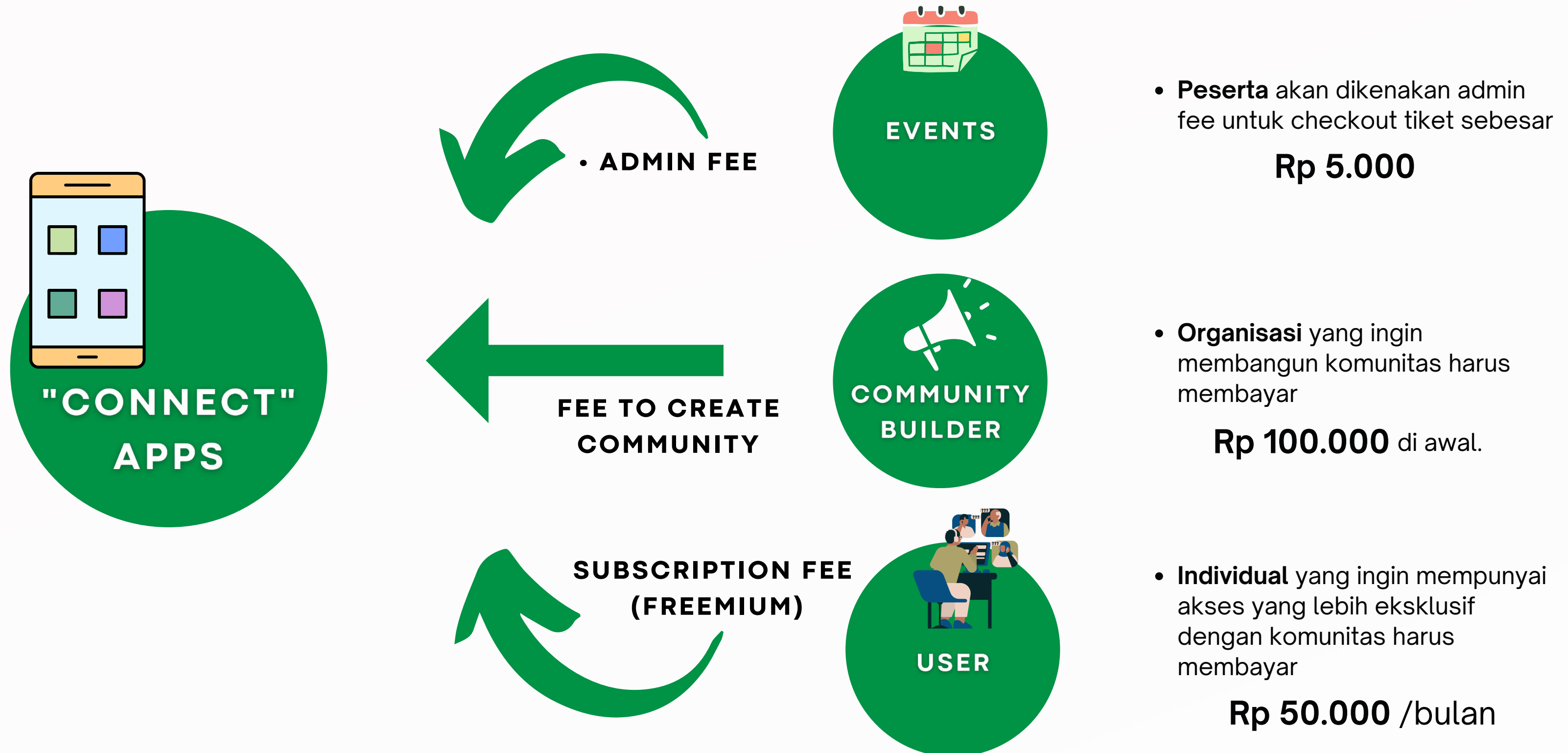


Advanced Feature

Pengalaman pengguna meningkat

BUSINESS MODEL

How we generate revenue



Market Size

Event Organizers



- Mempermudah segala proses registrasi dan penjualan tiket bagi penyelenggara acara.
- Memberikan insights terkait target market dari partisipan acara.
- Menjangkau audiens yang lebih luas.

Pelajar & Mahasiswa (18-24)



- Mengisi waktu luang dengan berpartisipasi dalam acara-acara hiburan maupun acara-acara yang dapat mengasah skillset.

Community Builders



- Pembuatan komunitas untuk bersosialisasi dan networking dengan komunitas secara lebih intensif lewat fitur-fitur yang lebih lengkap.

70%
ANNUAL GROWTH

1st Year
3000 events

2nd Year
5000 events

3rd Year
9000 events

4th Year
15000 events

5th Year
25000 events

COMPETITION

Community Builder



MEETUP

Event Partners



LOKÉT

LOKET

sejuta
cita ✨

SEJUTACITA



EVENTBRITE



GOERS

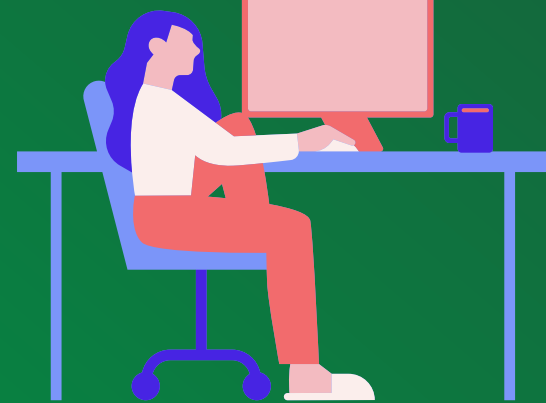
Our Team



Alvernio

CEO

(23101910049)



Swandewi

Chief Product
Officer

(23502010009)



Mei Purnama

Chief Finance
Officer

(23101910021)



Katlyn

Chief Marketing
Officer

(23101910080)



Joanne

Chief Operation
Officer

(23101910003)

FINANCIAL PROJECTION

P/L Projection

EXPECTED ANNUAL GROWTH :70%

PROFIT DI TAHUN KE-5

	Year 1	Year 2	Year 3	Year 4	Year 5
Net Revenue	Rp240.000.000	Rp408.000.000	Rp693.600.000	Rp1.179.120.000	Rp2.004.504.000
Operating Expenses	Rp250.000.000	Rp340.000.000	Rp390.000.000	Rp480.000.000	Rp570.000.000
Gross Profit	-Rp10.000.000	Rp68.000.000	Rp303.600.000	Rp699.120.000	Rp1.434.504.000
Wages Expense	Rp292.500.000	Rp396.500.000	Rp533.000.000	Rp734.500.000	Rp819.000.000
Net Income	-Rp302.500.000	-Rp328.500.000	-Rp229.400.000	-Rp35.380.000	Rp615.504.000

[DETAIL FINANCIAL PROJECTION DAPAT DIAKSES DISINI](#)

TIMELINE PENGEMBANGAN



1. IDEATION

Proses riset dan penentuan ide produk serta target customer



2. PRODUCT TESTING

Proses riset dan pengembang produk termasuk testing ke pasar



3. GO-TO-MARKET PLAN

Membuat rencana go-to-market dari produk



4. PRODUCT LAUNCH

Peluncurkan produk ke pasar



5. PRODUCT REVIEW

Melakukan review terhadap produk berdasarkan feedback dari pasar dan melakukan *adjustment* terhadap produk

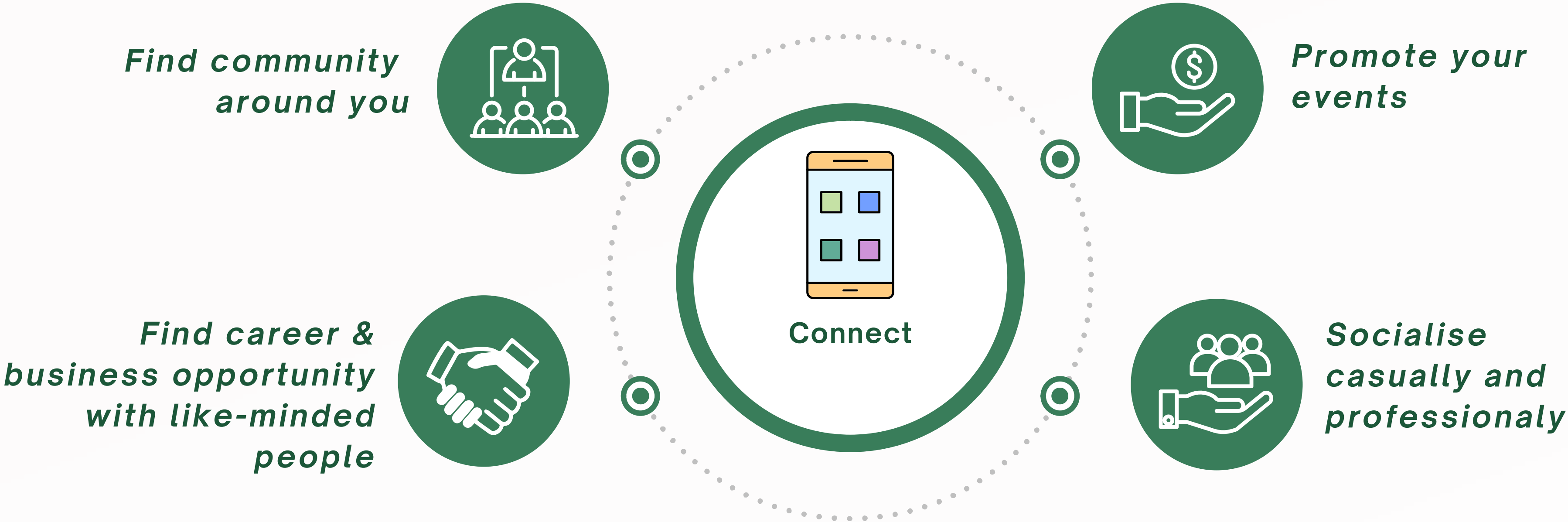


6. PROTECTING THE IDEA

Mematenkan hak cipta produk

Summary

Your Network Is Your Net Worth



 **Let's connect.**
Socially and professionally 

**THANK
YOU**

