Kelompok 18

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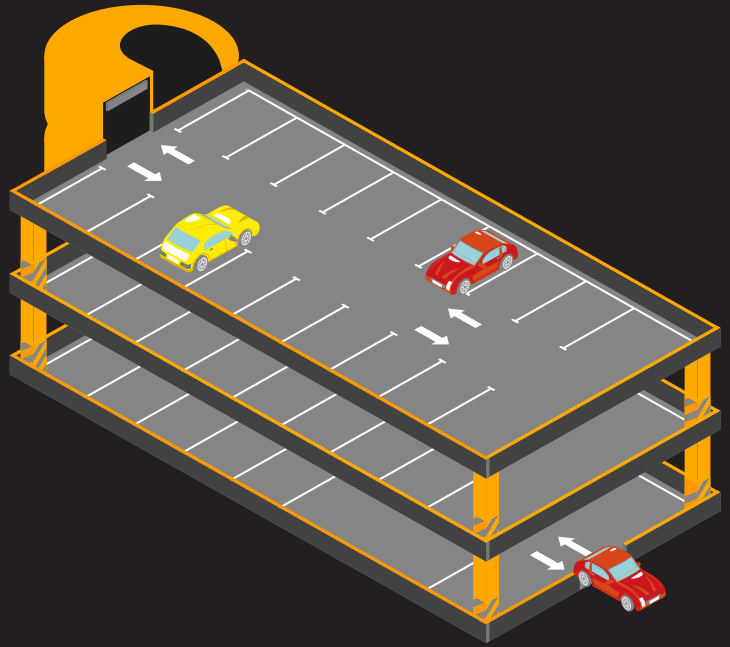
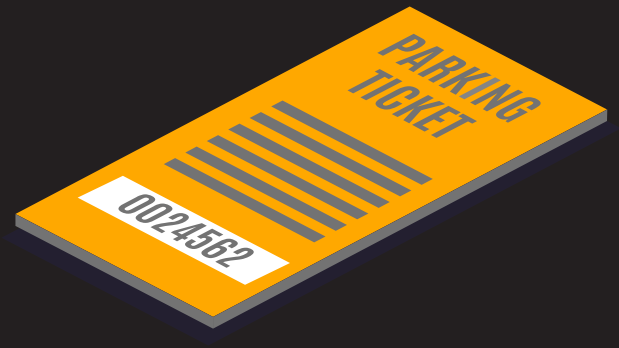


Background.

Have you ever find it **difficult to to find parking spots** when it's super crowded?

Driving in circles for a long time in the parking lot is stressful, isn't it?

Smart Parking System.



Benefits.

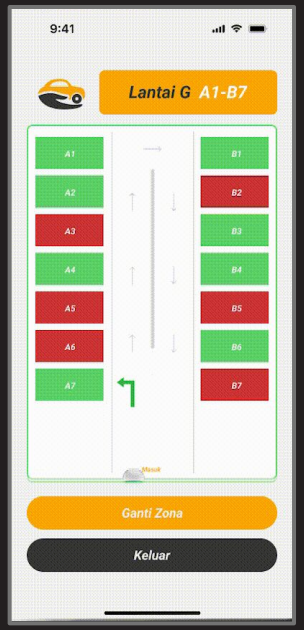
- Time efficient
- User convenience
- Environmentally friendly

Admin Side

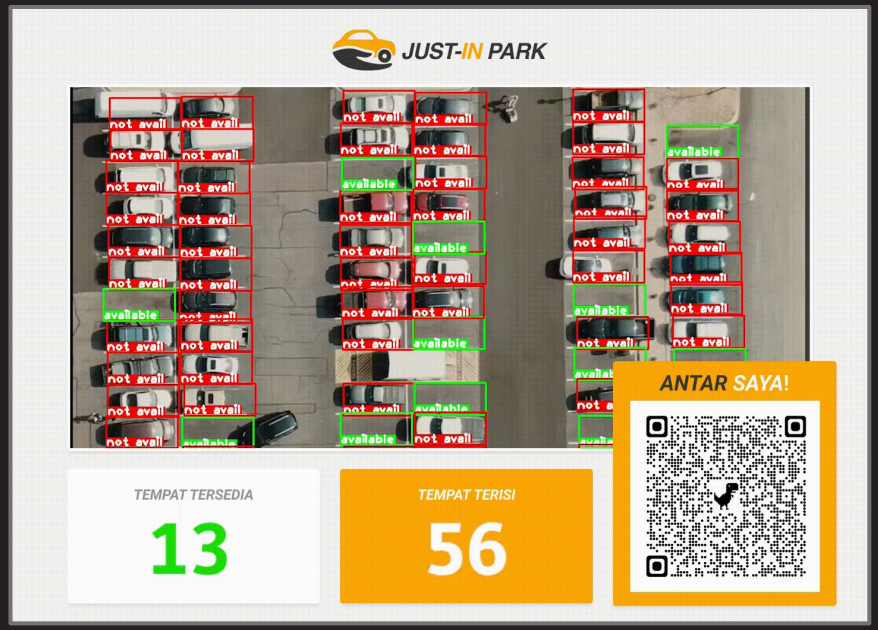
Our Product.

Integrated Parking System

We provide a whole parking system package integrated with our smart detection and guidance



User Guide



Gate Display

Our Product.

Smart Detection & Guidance

We use CCTV to detect empty spots and deliver the information to customers through our web-app

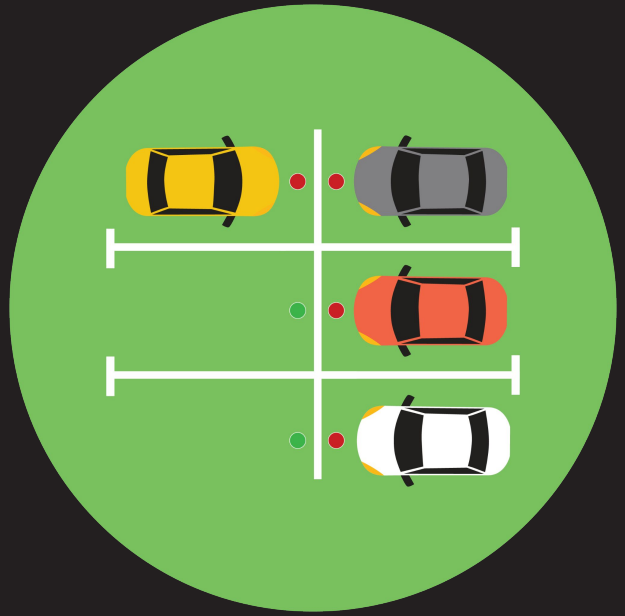
Our Business Model.

B2B

Implementing a profit sharing system
Just-In Park **35% - 65%** Partner

What we provide

Provide adequate tools and manage the parking system for partners



Market Size.

There are **100** new buildings per year in Indonesia per year

We try to take **2%** of the market size for initial business growth.

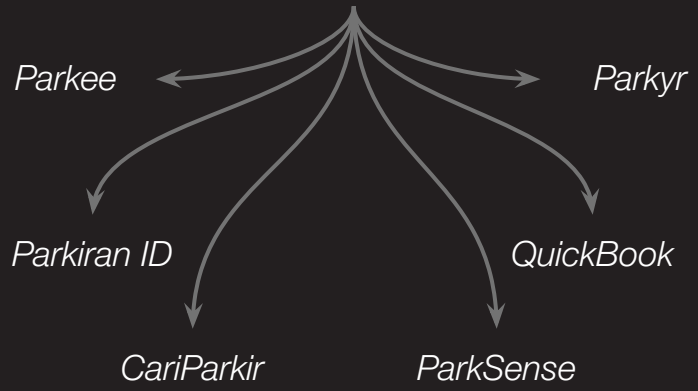
Go-to-Market Strategy.

Contact for companies that have new buildings or don't have a parking system by email, messaging apps, or in-person

Our Competitors.

Conventional Parking Providers

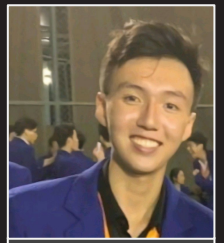
Book-to-Park Providers



Meet Our Team.

Christopher Timothy K.

Chief Executive Officer



Dennis Jonathan

Chief Marketing Officer

Gilbert Aurelio S.

Chief Financial Officer

I Wayan Adi Saputra

Chief Technology Officer

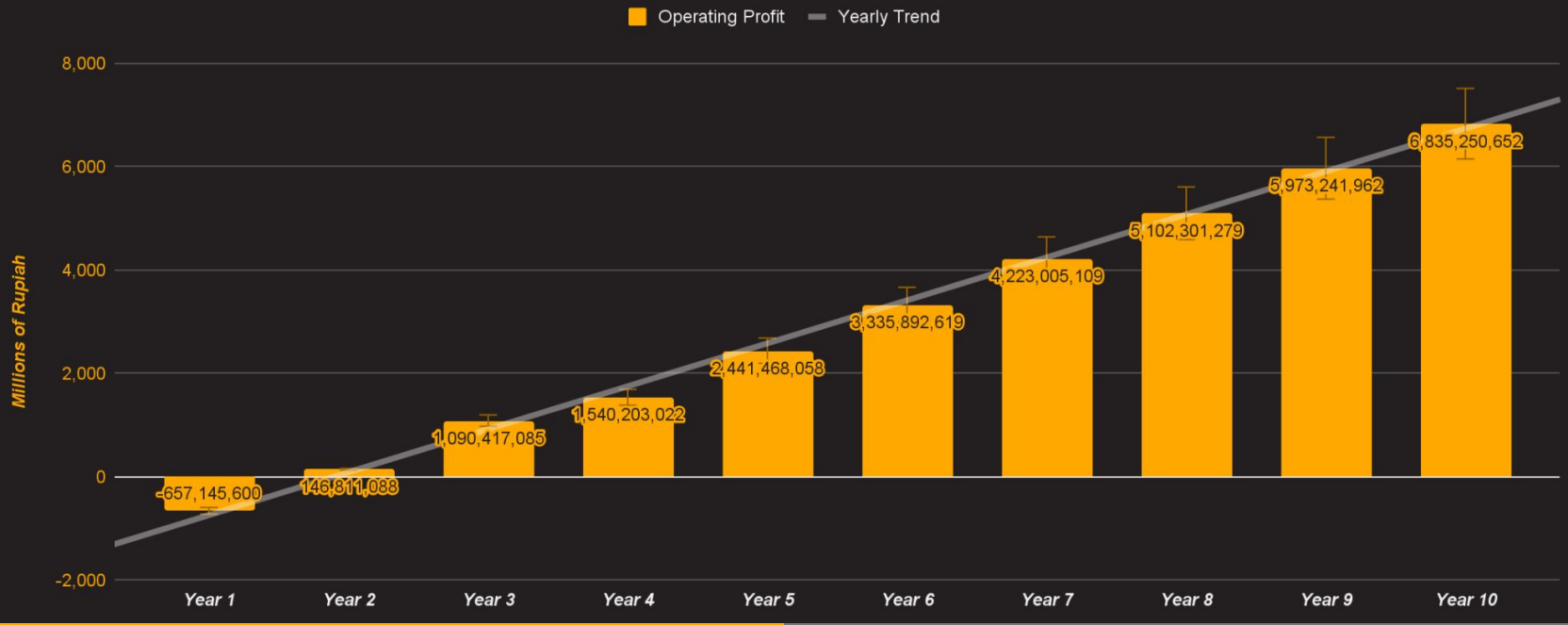
Justin Jedidah S.

Chief Operating Officer

Financial Projections.

Year-to-Year Projected Profit

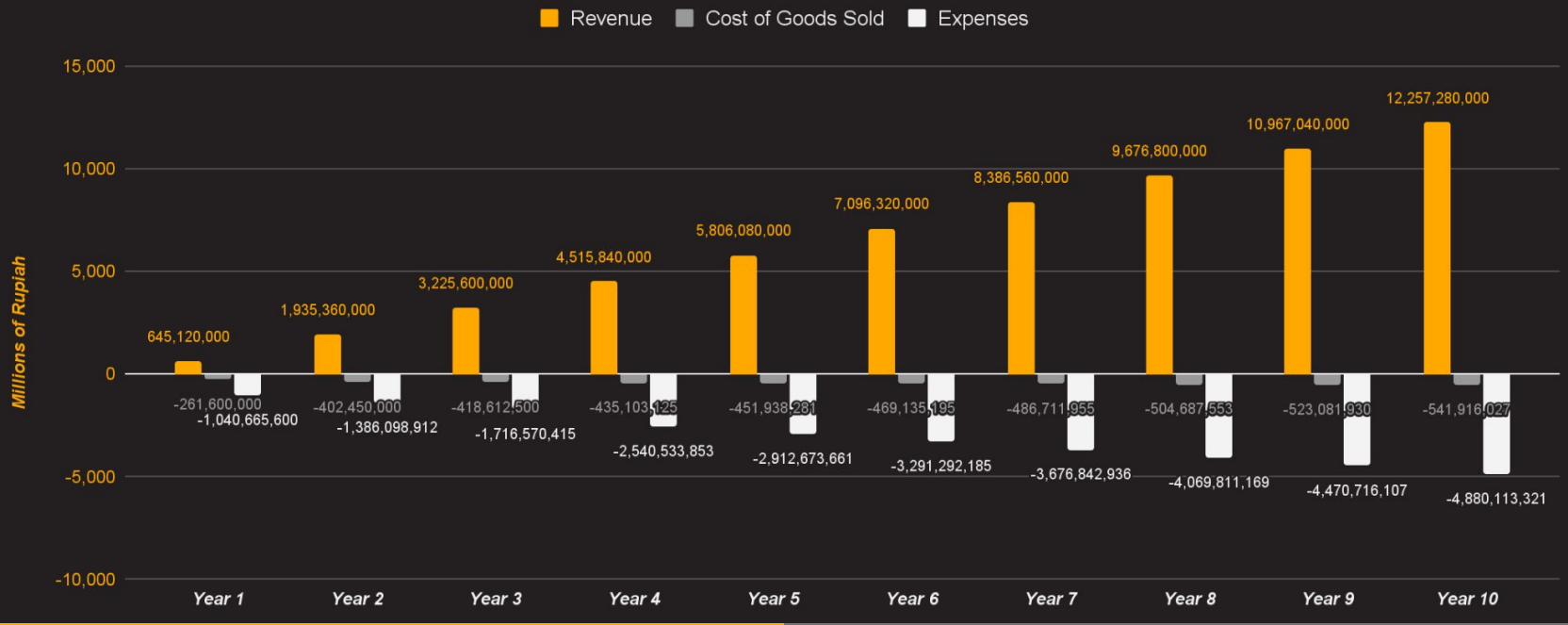
Assumptions for the first 10 operating years



Financial Projections.

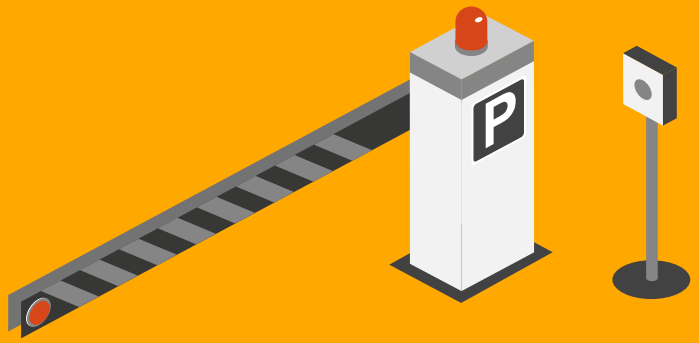
Profit & Loss Projection

Assumptions for the first 10 operating years



Our Goals.

- **Growth in active partners** of at least 2 every year
- **Payback period** in 3 years
- **Operating profit >10%** in 3 years
- **Expansion** to other cities
- **Headcount growth** to 20 people



Thank You.

The video presentation is available in the link below

bit.ly/Businov-KeI18